



Jewish Senior *Life*

services for healthy aging

Media Inquiries: Chelsea Wagner, Roberts Communications
585-246-0233
cwagner@robertscomm.com

Contact: Jane Knickerbocker, Vice President of Marketing
585-784-6366
jknickerbocker@jewishseniorlife.org

**THE ROCHESTER DEMOCRAT AND CHRONICLE NAMES JEWISH SENIOR LIFE
A WINNER OF THE ROCHESTER METRO AREA 2017 TOP WORKPLACES AWARD**

ROCHESTER, N.Y.— APRIL 7, 2017 — [Jewish Senior Life](#) has been named a 2017 **Top Workplace** by The Rochester Democrat and Chronicle. The Top Workplaces lists are based solely on the results of a confidential employee feedback survey administered by **WorkplaceDynamics, LLC**, a leading research firm that specializes in organizational health and workplace improvement. Several aspects of workplace culture were measured, including Alignment, Execution, and Connection, just to name a few.

The organization was also recognized with the “**Doers Award**,” having received standout ratings by its employees for “doing things efficiently and well.”

“The Top Workplaces award is not a popularity contest. And oftentimes, people assume it’s all about fancy perks and benefits.” says Doug Claffey, CEO of WorkplaceDynamics. “But to be a Top Workplace, organizations must meet our strict standards for organizational health. And who better to ask about work life than the people who live the culture every day—the employees. Time and time again, our research has proven that what’s most important to them is a strong belief in where the organization is headed, how it’s going to get there, and the feeling that everyone is in it together. Claffey adds, “Without this sense of connection, an organization doesn’t have a shot at being named a Top Workplace.”

“We’re honored to receive the Top Workplaces award, especially because the judges were our own employees. A heartfelt ‘thank you’ to our staff, which is making such a difference in the lives of those we serve,” said Mike King, President and CEO of Jewish Senior *Life*. “Older adults are able to live even more meaningful lives with choice and dignity when they’re supported like a team that feels like family. More than just caring for people, we care about them.”

Jewish Senior *Life* is one of the largest non-profit employers in Rochester, with more than 1,000 employees.

###

About WorkplaceDynamics, LLC

Headquartered in Exton, PA, WorkplaceDynamics specializes in employee feedback surveys and workplace improvement. This year alone, more than two million employees in over 6,000 organizations will participate in the Top Workplaces™ campaign—a program it conducts in partnership with more than 40 prestigious media partners

across the United States. Workplace Dynamics also provides consulting services to improve employee engagement and organizational health. WorkplaceDynamics is a founding B Corporation member, a coalition of organizations that are leading a global movement to redefine success in business by offering a positive vision of a better way to do business.

About Jewish Senior *Life*™

Serving people of all faiths and ethnic backgrounds, Jewish Senior *Life* is guided by the values of honoring family and emphasizing aging in place—allowing people to remain in the place of their choice longer.

Jewish Senior *Life* is a Continuing Care Retirement Community (CCRC), offering all levels of care from independent living to skilled nursing care on a single campus:

- The Summit at Brighton for independent living;
- Wolk Manor for assisted living;
- The Lodge at Wolk Manor for assisted living memory care;
- The Jewish Home of Rochester for long-term, transitional and memory care;
- Transitional Care at the Jewish Home for short-term rehabilitation;
- Atkin Center for Outpatient Rehabilitation;
- Marian's House daytime retreat for those with memory loss; and
- a variety of community programs and services such as Living Well Companion Care and Physician House Calls that enable people to age and live safely, either on campus or another place that they call home.

Jewish Senior *Life* is the only senior care provider in the Rochester area to offer Life Care, a program which eliminates worries about unforeseen care needs and medical expenses throughout the full continuum of care.

Jewish Senior *Life* is accredited for its high quality and customer satisfaction by CARF-CCAC, and earned five out of five stars in the Centers for Medicare and Medicaid Services' (CMS) Five-Star Quality Rating. This designation is reserved for only the top ten percent of nursing home providers nationwide.

Jewish Senior *Life* is a member of the Alliance for Senior Care of Greater Rochester, Leading Age, Leading Age New York, and the Association of Jewish Agency Services.

For more information, please visit www.jewishseniorlife.org.