



Jewish Senior Life

services for healthy aging

**FOR IMMEDIATE RELEASE**

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**JEWISH SENIOR LIFE'S MYHEART™ PROGRAM OFFERS SPECIALIZED CARE FOR  
CARDIOPULMONARY PATIENTS**

**Rochester, NY, September 26, 2016**—[Jewish Senior Life](#) announces that it is expanding its cardiopulmonary rehabilitation program, responding to an increasing need for specialized patient care following a hospital stay. Jewish Senior Life has named the program [myHeart™ Cardiopulmonary Rehabilitation Program](#), solidifying its commitment to focus on this service and remain one of the largest post-acute care providers in Monroe County.

According to recent research, risk of hospital readmission for older patients remains high for months after hospitalization for issues such as heart failure, acute myocardial infarction, and pneumonia. As the number of older patients continues to increase, there is a growing need for short-term, transitional care for recently discharged patients to reduce their risk of hospital readmission.

“Our cardiopulmonary program has been a trusted resource to help people rebuild their strength and confidence following a procedure, and to help bridge the gap between hospitalization and home,” said Mike King, President and CEO of Jewish Senior Life, “We named the program to give it an identity, and to show our commitment to maintaining and growing our leadership in this area of care.”

Cardiopulmonary rehabilitation services have been available at Transitional Care Program at the Jewish Home for more than twenty years, and nearly 20 percent of patients served in 2015 received cardiopulmonary services. The *myHeart* Cardiopulmonary Rehabilitation Program will continue to reside within Transitional Care at The Jewish Home.

The *myHeart* Cardiopulmonary Rehabilitation Program and its full-time highly skilled medical staff, including physicians, registered nurses, physical/occupational therapists and registered dietitians, offer:

- Individualized care plans
- Anxiety and pain management
- Physical and occupational therapy available seven days a week
- Nurses trained in cardiopulmonary intervention and management strategies
- Patient and family education

Transitional Care at the Jewish Home is accredited by the Commission on Accreditation of Rehabilitation Facilities (CARF), an independent organization that sets stringent standards of care and recognizes only the most qualified providers.

[Click here](#) to find out more about Jewish Senior *Life*'s short-term rehabilitation services. For more information about *myHeart* Cardiopulmonary Rehabilitation Program, [please visit us online](#).

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### **About Jewish Senior *Life*™**

Serving people of all faiths and ethnic backgrounds, Jewish Senior *Life* is guided by the values of honoring family and emphasizing aging in place—allowing people to remain in the place of their choice longer.

Jewish Senior *Life* is the only local senior care provider to offer a full continuum of care and services all on one campus:

- The Summit at Brighton for independent living;
- Wolk Manor for assisted living;
- The Lodge at Wolk Manor for assisted living memory care;
- The Jewish Home of Rochester for long-term, transitional and memory care; and
- A variety of community programs and services that enable people to age and live safely, either on campus or in another place that they call home.

Jewish Senior *Life* also is the only local senior care provider to offer *Life Care*, a program which eliminates worries about unforeseen medical expenses throughout the full continuum of care.

Jewish Senior *Life* is accredited for its high quality and customer satisfaction by CARF-CCAC, and is a member of the Senior Health Alliance of Greater Rochester, Leading Age, Leading Age New York, and the Association of Jewish Agency Services.

[www.jewishseniorlife.org](http://www.jewishseniorlife.org)