



Jewish Senior *Life*

services for healthy aging

FOR IMMEDIATE RELEASE

Media Inquiries: Gregg Dinino / 585-246-0256
gdinino@robertscomm.com

Contact: Jane Knickerbocker, Vice President of Marketing / 585-784-6366
jknickerbocker@jewishseniorlife.org

JEWISH SENIOR *LIFE* EARNS QUALITY ACCREDITATION

*International accreditation for aging services awarded for
demonstrating person-focused standards and achieving quality outcomes*

Rochester, N.Y. August 19, 2015- [Jewish Senior Life](#) (JSL) has earned its second consecutive five-year CARF-CCAC accreditation from [CARF International](#), an independent, nonprofit accrediting body of continuing care retirement communities and similar human services organizations.

Approximately 12 percent of long term care facilities in the nation are accredited as continuing care retirement communities by CARF International.

“This achievement is an indication of dedication and commitment to improving the quality of lives of persons served,” noted CARF International President and CEO Brian Boon, Ph.D. “Services, personnel and documentation clearly indicate an established pattern of practice excellence.”

Jewish Senior *Life* successfully renewed its certification as a Continuing Care Retirement Community as well as Adult Day Health Care, Assisted Living, Person-Centered Long-Term Care and Person-Centered Dementia Care. Jewish Senior *Life* also received three-year certifications for its Weinberg Manson Transitional Care and Atkin Center Outpatient Rehabilitation programs.

“We’re very proud to be recognized by CARF for high quality medical care and for our commitment to person-centered care, for those of all faiths,” said Jewish Senior *Life* President and CEO Michael King. “Our mission since 1920 has been to help older adults thrive in an atmosphere of respect, compassion and individuality, and this accreditation affirms our achievements.”

Jewish Senior *Life* is the only senior care facility in Rochester to offer the full continuum of care all on one campus. Its [Life Care](#) program allows residents to pay a one-time entry fee to cover any future assisted living and long term care needs so that residents can enjoy the full continuum of care, knowing that their costs will not change even if their needs require additional care services.

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About CARF International

CARF International consists of the Commission on Accreditation of Rehabilitation Facilities (CARF) and the Continuing Care Accreditation Commission (CCAC). CARF International is an independent, nonprofit accrediting body whose mission is to promote the quality, value and optimal outcomes of services through a consultative accreditation process that centers on enhancing the lives of the persons served. Through accreditation, CARF assists service providers in improving the quality of their services, demonstrating value, and meeting internationally recognized organizational and program standards.

About Jewish Senior *Life*[™]

Jewish Senior *Life* is the only Rochester-area senior care provider to offer a full continuum of care and services all on one campus:

- The Summit at Brighton for independent living;
- Wolk Manor for assisted living;
- The Lodge at Wolk Manor for assisted living memory care;
- The Jewish Home of Rochester for long-term, transitional and memory care; and
- A variety of community programs and services that enable people to age and live safely, either on campus or another place that they call home.

Serving people of all faiths and ethnic backgrounds, Jewish Senior *Life* is guided by the values of honoring family; emphasizing aging in place; allowing people to remain in the place of their choice longer; and is the only local senior care provider to offer Life Care, a program which eliminates worries about unforeseen medical expenses throughout the full continuum of care.

Jewish Senior *Life* is accredited by CARF-CCAC and is a member of the Senior Health Alliance of Greater Rochester, Leading Age, and Leading Age New York.

www.jewishseniorlife.org