



Jewish Senior *Life*

services for healthy aging

MEDIA/PHOTO ADVISORY

May 22, 2014

Roberta Cappon

Jewish Senior *Life*

585.784.6368 (office)

585.402.6198 (cell)

rcappon@jewishseniorlife.org

Jewish Home of Rochester Honors Seven Centenarians

Honoring 700+ Years of Life and Accomplishments

ROCHESTER, NY — The Jewish Home of Rochester announces a celebration honoring seven centenarians living on our campus. They will be honored with a luncheon and musical entertainment provided by Joe Naples. A highlight of the event is a photo montage of the centenarians' life and accomplishments.

WHAT: Celebration of having seven centenarian residents living at one campus

TIME & DATE: Thursday, May 22, 2014; 11:30am

PLACE: Jewish Home of Rochester, 2021 Winton Road S., Rochester, NY 14618

One of the honorees is Sydney Peck. Mr. Peck was born and raised in New York City in 1914. After high school he attended City College of New York tuition free during the Great Depression. He began work as an accountant and met his wife in 1946. Sid recalls, "During the Great Depression times were very tough and many people lost their jobs. We moved to Rochester because there were more stable jobs and the price of living was much more affordable." They settled in Brighton where they had two sons, one who is now a doctor and the other an attorney. One of Sid's fondest memories is meeting President Clinton through his son's job in Washington D.C. Sid enjoys watching sports and reading the newspaper. He is a huge Yankees Fan.

###

Jewish Senior *Life*TM offers a continuum of high-quality aging services — The Summit at Brighton for independent living; Wolk Manor for assisted living; The Lodge at Wolk Manor for assisted living memory care; The Jewish Home of Rochester for long-term, transitional and memory care; and a variety of community programs and services that enable people to age and live safely, either on campus or other place that they call home. Open to people of all faiths and ethnic backgrounds, Jewish Senior Life is guided by the values of honoring family; emphasizing —aging in place; allowing people to remain in the place of their choice longer; and providing life care, eliminating worries about unforeseen medical expenses throughout the continuum of care. Jewish Senior Life is accredited by CARF-CCAC and is a member of the Senior Health Alliance of Greater Rochester;

Leading Age; and Leading Age New York. www.jewishseniorlife.org.