



Jewish Senior *Life*
FOUNDATION

FOR IMMEDIATE RELEASE

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Jewish Senior *Life* Foundation Elects New Board of Directors

Rochester, N.Y. – Jewish Senior *Life* Foundation announces the election of the following Officers and Directors of the Board of Jewish Senior *Life* Foundation for 2014-2015:

Michael Haymes was elected Board President. Mr. Haymes is a real estate broker and partner in ReMax Realty Group. He has served on the Board of the Jewish Senior *Life* Foundation for many years.

Michael Cooper was elected Vice President. Mr. Cooper is Senior Vice President of UBS Financial Services and also serves as Treasurer on the Jewish Senior *Life* Board of Directors.

David Ross was elected Secretary. Mr. Ross is a partner of Ross and Gould-Ross, and practices law in Rochester, New York and Monroe County. Mr. Ross is the former Chairman of the Jewish Home Board, former Chairman of the Jewish Senior *Life* Board.

Larry Rabinowitz was elected Treasurer. Mr. Rabinowitz is Senior Vice President and Trust Officer at U.S. Trust, specializing in estate, tax and retirement planning.

In addition, the following individuals were newly elected as Directors: Norm Blaustein, Richard Brovitz, Gail Drew, Marc Fleischer, Darren Ressler, and Helen Rubens.

The following individuals were re-elected for a three year term: Marilyn Frank, Lee Moss.

These individuals will join 15 existing board members who are continuing their terms of service.

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About Jewish Senior *Life* Foundation:

Jewish Senior *Life* Foundation's sole purpose is to raise funds in order to provide support for the physical, mental, spiritual, recreational and housing needs of elders supported by Jewish Senior *Life*. The primary sources of this support are derived through contributions from the general public and through legacies and bequests.

About Jewish Senior *Life*:

Jewish Senior *Life* offers a continuum of high-quality aging services — The Summit at Brighton for independent living; Wolk Manor for assisted living; The Jewish Home of Rochester for long-term, transitional and memory care; and a variety of community programs and services that enable people to

age and live safely, either on campus or other place that they call home. Open to people of all faiths and ethnic backgrounds, Jewish Senior *Life* is guided by the values of honoring family; emphasizing “aging in place;” allowing people to remain in the place of their choice longer; and providing life care, eliminating worries about unforeseen medical expenses throughout the continuum of care. Jewish Senior *Life* is accredited by CARF–CCAC and is a member of the Senior Health Alliance of Greater Rochester; the New York State Association of Homes and Services for the Aging; the American Association of Homes and Services for the Aging; and the Association of Jewish Aging Services. www.jewishseniorlife.org