



**FOR IMMEDIATE RELEASE**

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## **Wolk Manor certified as Enhanced Assisted Living Residence**

**Rochester, N.Y. July XX, 2014-** Wolk Manor, an assisted living community located in Brighton on the Jewish Senior *Life* campus, has been approved by the Department of Health as an Enhanced Assisted Living Residence (EALR). This certification will allow Wolk Manor to offer a more comprehensive level of care by helping residents age in place more comfortably with additional support from trained staff members.

Although all Wolk Manor residents receive services such as assistance with medications, daily meals, recreational programs, housekeeping and transportation, EALR residents often need more attention than typical assisted living residents due to lack of mobility or physical impairments.

By introducing the enhanced license, Wolk Manor is now able to offer EALR residents a higher level of assistance with transferring from sitting to standing, ambulation and managing medical equipment.

Each one of Wolk Manor's personal care aides and nurses has received comprehensive training on effectively and respectfully meeting the needs of EALR residents. The training includes methods on assisting with mobility impairments, and, for Wolk Manor's licensed staff, delivering the available nursing services.

"We're excited to offer Enhanced Living at Wolk Manor. This program allows our residents to live as independently as possible," said Susan Bussey, vice president of senior housing at Jewish Senior *Life*. "The EALR is a great addition to the assisted living services that are provided by Wolk Manor, as residents will have the ability to remain in their apartment as their needs increase."

To learn more about Wolk Manor or about the EALR certification, please contact Susan Bussey, vice president of senior housing at Jewish Senior *Life* (585) 341-2301.

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**Jewish Senior Life™** offers a continuum of high-quality aging services — The Summit at Brighton for independent living; Wolk Manor for assisted living; The Lodge at Wolk Manor for assisted living memory care; The Jewish Home of Rochester for long-term, transitional and memory care; and a variety of community programs and services that enable people to age and live safely, either on campus or other place that they call home. Open to people of all faiths and ethnic backgrounds, Jewish Senior *Life* is guided by the values of honoring family; emphasizing —aging in place; allowing people to remain in the place of their choice longer; and providing life care, eliminating worries

about unforeseen medical expenses throughout the continuum of care. Jewish Senior *Life* is accredited by CARF-CCAC and is a member of the Senior Health Alliance of Greater Rochester; Leading Age; and Leading Age New York. [www.jewishseniorlife.org](http://www.jewishseniorlife.org).