



Jewish Senior Life

services for healthy aging

FOR IMMEDIATE RELEASE

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Wolk Manor Celebrates Assisted Living Week with Homemade Happiness

Rochester, N.Y. – Each year the celebration of National Assisted Living Week (NALW) begins on grandparents day, so this year it takes place the week of September 8 – 14th with the theme, “Homemade Happiness.” More than 31,000 assisted living communities nationwide will be celebrating. Here at Wolk Manor, we are celebrating the entire month of September and we invite the community to join us for some of our special events.

NALW was established in 1995 by the National Center for Assisted Living to provide an opportunity to bring together assisted living residents and their families, employees, volunteers, and the surrounding community to thank them for the contributions they have made to our town. Many of our residents are former business owners, civic leaders, teachers, members of our armed forces, and other service providers who have made a significant contribution to our community, and we want to thank them. We also want to celebrate and thank the staff that provides care and services to our Wolk Manor residents, and the civic organizations that provide very necessary and valuable services to us, such as the volunteer fire department, EMTs, and health care providers, just to name a few.

Homemade Happiness events at Wolk Manor during September include:

- 9/5 & 9/12 – Resident art project, “Happiness in Assisted Living”
- 9/12 – Happiness Poem Writing
- 9/18 – Happiness Art Show (families, residents, staff)
- 9/19 – Spelling Bee
- 9/23 – Happiness Heroes Brunch for volunteers, civic organizations
- 9/23 – Open House for the public
- 9/25 – Wolk Manor staff lunch
- 9/26 – “Night Under the Stars” concert for residents & families

To learn more about our any of our events, contact Wolk Manor at (585) 341-2345 or www.wolkmanor.org.

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Jewish Senior *Life*[™] offers a continuum of high-quality aging services — The Summit at Brighton for independent living; Wolk Manor for assisted living; The Jewish Home of Rochester for long-term, transitional and memory care; and a variety of community programs and services that enable people to age and live safely, either on campus or other place that they call home. Open to people of all faiths and ethnic backgrounds, Jewish Senior *Life* is guided by the values of honoring family; emphasizing “aging in place;” allowing people to remain in the place of their choice longer; and providing life care, eliminating worries about unforeseen medical expenses throughout the continuum of care. Jewish Senior *Life* is accredited by CARE–CCAC and is a member of the Senior Health Alliance of Greater Rochester; Leading Age; Leading Age New York; and the Association of Jewish Aging Services.

www.jewishseniorlife.org