



Jewish Senior *Life*

*services for healthy aging*

**FOR IMMEDIATE RELEASE**

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Media Inquiries: Gregg Dinino

585-246-0256

[gdinino@robertscomm.com](mailto:gdinino@robertscomm.com)

Contact: Jackie Stone, Senior VP Marketing

585 / 784-6366

[jstone@jewishseniorlife.org](mailto:jstone@jewishseniorlife.org)

## **The Lodge at Wolk Manor Now Open**

*Jewish Senior Life™ offers new dedicated assisted living care for Alzheimer's and dementia in a residential setting*

**Rochester, N.Y.** – Jewish Senior *Life* (JSL) is proud to announce the opening of the Lodge at Wolk Manor, an assisted living center for memory care, serving residents with Alzheimer's disease and other dementias. As another offering in JSL's complete continuum of care, The Lodge focuses on providing person-centered care to its residents in an environment that feels like home.

Last year, an estimated 5.2 million Americans had Alzheimer's disease with more than 15 million unpaid family and friends caring for their loved ones. Health care costs from added stress on these caregivers shot to \$9.1 billion.

"We're seeing a growing need for memory care in senior living, and The Lodge at Wolk Manor focuses on providing all the comforts of home to dementia sufferers, while allowing peace of mind for their families and respite for their caregivers," said Dan Katz, CEO of Jewish Senior *Life*. "Lodge staff and caregivers have undergone comprehensive training to effectively communicate with, care for and calm the fears of each resident so that they can live fulfilling, enriched lives."

For a comfortable, residential feel, The Lodge includes only 14 private bedrooms with private bathrooms, as well as two companion suites, and it features common areas much like residents would have at home. An open kitchen and large dining areas offer opportunities for family-style dining; living rooms, a great room and an activity room provide space for meetings, discussion and games; and a secure outdoor terrace allows residents to get fresh air and enjoy nature while remaining safe.

The Lodge marks JSL's third dedicated memory care center, with The Gateway at the Jewish Home providing long-term care for those with memory impairment and Marian's House offering a memory care day program and overnight respite for those who wish to keep their loved ones at home.

The Lodge at Wolk Manor sits at 7000 Summit Circle Drive, adjacent to the Summit at Brighton, JSL's independent living community, and Wolk Manor for assisted living. The Lodge welcomes residents new to JSL and is also a convenient destination for residents already within the JSL community. A grand opening and dedication ceremony will be held in the spring.

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**Jewish Senior *Life*™** offers a continuum of high-quality aging services — The Summit at Brighton for independent living; Wolk Manor for assisted living; The Lodge at Wolk Manor for assisted living memory care; The Jewish Home of Rochester for long-term, transitional and memory care; and a variety of community programs and services that enable people to age and

live safely, either on campus or other place that they call home. Open to people of all faiths and ethnic backgrounds, Jewish Senior *Life* is guided by the values of honoring family; emphasizing “aging in place;” allowing people to remain in the place of their choice longer; and providing life care, eliminating worries about unforeseen medical expenses throughout the continuum of care. Jewish Senior *Life* is accredited by CARF–CCAC and is a member of the Senior Health Alliance of Greater Rochester; Leading Age; and Leading Age New York. [www.jewishseniorlife.org](http://www.jewishseniorlife.org)