



Jewish Senior *Life*

services for healthy aging

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Jewish Senior *Life*™ Elects New Board of Directors

ROCHESTER, NY – MAY 18, 2017 – Jewish Senior *Life* announces the following individuals were newly elected to their Board of Directors: Abraham Monk, retired professor from Columbia University; Marc Reich, Director Enterprise IT Application Development, Excellus BlueCross BlueShield; Dr. Maurice Varon, Division Head, Outpatient Cardiology, Rochester Regional Health Sands Constellation Heart Institute; and Fran Weisberg, President & CEO, United Way of Greater Rochester.

They will join 26 existing board members who are continuing their terms of service.

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About Jewish Senior *Life*™

Serving people of all faiths and ethnic backgrounds, Jewish Senior *Life* is guided by the values of honoring family and emphasizing aging in place—allowing people to remain in the place of their choice longer.

Jewish Senior *Life* is a Continuing Care Retirement Community (CCRC), offering all levels of care from independent living to skilled nursing care on a single campus:

- The Summit at Brighton for independent living;
- Wolk Manor for assisted living;
- The Lodge at Wolk Manor for assisted living memory care;
- The Jewish Home of Rochester for long-term, transitional and memory care;
- Transitional Care at the Jewish Home for short-term rehabilitation;
- Atkin Center for Outpatient Rehabilitation;
- Marian's House daytime retreat for those with memory loss; and
- a variety of community programs and services such as Living Well Companion Care and Physician House Calls that enable people to age and live safely, either on campus or another place that they call home.

Jewish Senior *Life* is the only senior care provider in the Rochester area to offer Life Care, a program which eliminates worries about unforeseen care needs and medical expenses throughout the full continuum of care.

Jewish Senior *Life* is accredited for its high quality and customer satisfaction by CARF-CCAC, and earned five out of five stars in the Centers for Medicare and Medicaid Services' (CMS) Five-Star Quality Rating. This designation is reserved for only the top ten percent of nursing home providers nationwide.

Jewish Senior *Life* has been named a 2017 Rochester Top Workplace by the Democrat and Chronicle.

Jewish Senior *Life* is a member of the Alliance for Senior Care of Greater Rochester, Leading Age, Leading Age New York, and the Association of Jewish Aging Services.

For more information, please visit www.jewishseniorlife.org.