



Jewish Senior Life

Services for Healthy Aging

FOR IMMEDIATE RELEASE

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JEWISH SENIOR LIFE'S MYPATH™ PROGRAM OFFERS SPECIALIZED CARE FOR STROKE PATIENTS

ROCHESTER, N.Y., December 7, 2017— [Jewish Senior Life](#) announces that it is expanding its stroke patient rehabilitation program, responding to an increasing need for specialized care following a hospital stay. Jewish Senior Life has named the program myPath™ Stroke Rehabilitation Program, solidifying its commitment to focus on this service and remain one of the largest post-acute care providers in Monroe County.

The myPath Program is part of the Jewish Home of Rochester's short-term rehabilitation program, the only CARF-certified rehabilitation program in a skilled nursing facility in the Rochester area. The Commission on the Accreditation of Rehabilitation Facilities (CARF) accredits organizations upon an evaluation based on standard criteria and guidelines that provide the best outcomes.

"Our organization prides itself on providing excellent care and remaining proactive to the needs of our community," said Mike King, President and CEO at Jewish Senior Life. "We now will have a specialized clinical program for stroke patients that will focus on their specific needs."

According to the [National Stroke Association](#), strokes are the fifth leading cause of death in the United States and the leading cause of adult disability. Nearly 800,000 people in the United States experience a new or recurrent stroke every year. Jewish Senior Life's myPath Program will aim to help stroke patients regain as much physical and cognitive function as possible and get back to their best selves.

Jewish Senior Life is a member of the National Stroke Association's Stroke Center Network (SCN). SCN participants are chosen based on their strong and clear commitments to providing quality stroke care. Through SCN, Jewish Senior Life staff will receive specialized ongoing stroke education in addition to extensive training by other experts in the field.

The myPath Stroke Recovery Program's full-time highly skilled medical staff includes physicians, registered nurses, physical/occupational therapists and registered dietitians. Program offerings include:

- Individualized care plans
- Anxiety and pain management
- Physical, occupational, and speech therapy seven days a week
- State-of-the-art technology to improve neuromuscular control
- Nurses trained in stroke intervention and rehabilitation care
- Patient and family education

For more information on the myPath Stroke Recovery Program, visit www.mypathrehab.org.



Jewish Senior *Life*

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About Jewish Senior *Life*:

Serving people of all faiths and ethnic backgrounds, Jewish Senior *Life* is guided by the values of honoring family and emphasizing aging in place—allowing people to remain in the place of their choice longer. Jewish Senior *Life* is a Continuing Care Retirement Community (CCRC), offering all levels of care from independent living to skilled nursing care on a single campus:

- The Summit at Brighton for independent living;
- Wolk Manor for assisted living;
- The Lodge at Wolk Manor for assisted living memory care;
- The Jewish Home of Rochester for long-term, transitional, and memory care;
- Transitional Care at the Jewish Home for short-term rehabilitation;
- Atkin Center for Outpatient Rehabilitation;
- Marian’s House daytime retreat for those with memory loss; and
- a variety of community programs and services, such as Living Well Companion Care and Physician House Calls that enable people to age and live safely, either on campus or in another place that they call home.

Jewish Senior *Life* is the only senior care provider in the Rochester area to offer Life Care, a program which eliminates worries about unforeseen care needs and medical expenses throughout the full continuum of care.

Jewish Senior *Life* is CARF accredited for its high quality and customer satisfaction, and has been named a 2017 Top Workplace by the Rochester *Democrat and Chronicle*.

Jewish Senior *Life* is a member of the Alliance for Senior Care of Greater Rochester, Leading Age, Leading Age New York, and the Association of Jewish Aging Services.

For more information, please visit www.jewishseniorlife.org.

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