

Health News



Officials at Jewish Senior Life and their guests during the June 16 groundbreaking ceremony to kick start the \$83 million project on the Brighton-based campus.

Jewish Senior Life breaks ground on campus transformation project

Jewish Senior Life hosted “A Breakthrough in Caring” campus expansion groundbreaking celebration June 16 to kick off one of the region’s largest construction projects for 2016.

The \$83 million project on the Brighton-based campus, according to Jewish Senior Life will redefine home and revolutionize care by transforming its long-term care housing into a home setting for residents, and expanding its transitional care to meet a growing need.

“At Jewish Senior Life we care for more than 2,000 people each year. The transformation of our campus positions our organization to serve the community with the most comprehensive offering through our complete continuum of care, programs and services,” said Mike King, president and CEO of Jewish Senior Life. “By transforming the traditional institutional model and building upon our long legacy of person-centered care, we will provide a more enriching, engaging environment centered on each individual’s preferences.”

As part of the campus transformation, Jewish Senior Life is con-

structing three modern three-story buildings for a total of nine homes, with 12 residents to each home. Homes will be built under the green house project model, a nationally-accredited organization representing a new standard in long-term and post-acute care. Jewish Senior Life will be one of the largest green house communities in the United States.

Jewish Senior Life will also modernize the Jewish Home of Rochester to incorporate the small home model for long-term care and expand its transitional care (short-term rehabilitation) program, making it one of the area’s largest post-acute care providers.

In the new small home environments, caregivers are able to personalize their approach to best meet the unique individual needs of each resident, resulting in more meaningful lives and relationships. By enhancing their living environment and delivering a more personalized care experience, residents will now have even more choice, autonomy and control.

Construction began in June and is expected to be complete in February 2019.

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